



## **GRAMMY MUSEUM® ANNOUNCES LAUNCH OF GRAMMY CAMP® MIAMI**

### **SIGNATURE MUSIC INDUSTRY CAMP EXPANDS TO FLORIDA IN SUMMER 2020, PRESENTED BY ROYAL CARIBBEAN**

**LOS ANGELES, CALIF. (Oct. 7, 2019)**—The GRAMMY Museum® announced today the launch of GRAMMY Camp® Miami, presented by Royal Caribbean International, in summer 2020. The annual signature music industry camp for U.S. high school students will be held in Los Angeles from Tuesday, July 14–Saturday, July 18, 2020, at the University of Southern California Thornton School of Music, followed by the first-ever camp in Miami, from Tuesday, July 28–Saturday, Aug. 1, 2020, at the Royal Caribbean Entertainment Studios on Florida International University's Biscayne Bay Campus.

GRAMMY Camp Miami, presented by Royal Caribbean, will offer selected high school students from across the nation an interactive five-day nonresidential summer music experience. Focusing on all aspects of commercial music, this unique opportunity provides instruction by industry professionals in an immersive, creative environment with cutting-edge technology in professional facilities. The program features five music career tracks: Audio Engineering; Electronic Music Production; Songwriting; Vocal Performance; and Instrumental Performance. All tracks culminate in media projects, recordings, and/or performances.

Royal Caribbean is underwriting \$1,400 of the \$1,500 tuition fee for each student attending who is based within 100 miles of the greater Miami area.

"GRAMMY Camp is one of the most immersive summer camps for high school students interested in a career in music, giving young people the opportunity to study with music industry professionals, resulting in a genuine learning experience about life in the music industry," said Michael Sticka, President of the GRAMMY Museum. "Expanding our education programs to the Chapters of the Recording Academy is a primary goal of the Museum, so we are thrilled to partner with Royal Caribbean to bring this program to the Miami area for the first time."

Nick Weir, Senior Vice President of Entertainment for Royal Caribbean International, adds, "As a leader in innovative entertainment, we are thrilled to bring the next generation of artists to our Entertainment Studios in Miami through our partnership with GRAMMY Camp. Students will have access to some of the top people and equipment in the industry, helping them further develop their talents, hone in on their passions, and forge their paths toward a bright future in music."

Applications for GRAMMY Camp Miami and GRAMMY Camp Los Angeles are due by March 31, 2020, and are open now at <https://grammy.campintouch.com/ui/forms/application/camper/App>.

#### **ABOUT THE GRAMMY MUSEUM**

Established in 2008, the GRAMMY Museum is a nonprofit organization dedicated to cultivating a greater understanding of the history and significance of music through exhibits, education, grants, preservation



initiatives, and public programming. Paying tribute to our collective musical heritage, the Museum explores and celebrates all aspects of the art form—from the technology of the recording process to the legends who've made lasting marks on our cultural identity.

For more information, visit [www.grammymuseum.org](http://www.grammymuseum.org), "like" the GRAMMY Museum on Facebook, and follow @GRAMMYMuseum on Twitter and Instagram.

## **ABOUT ROYAL CARIBBEAN**

Royal Caribbean International has been delivering innovation at sea for more than 50 years. Each successive class of ships is an architectural marvel featuring the latest technology and guest experiences for today's adventurous traveler. The cruise line continues to revolutionize vacations with itineraries to more than 270 destinations in 72 countries on six continents, including Royal Caribbean's highly anticipated private island in The Bahamas, Perfect Day at CocoCay, the first in the Perfect Day Island Collection. Royal Caribbean has also been voted "Best Cruise Line Overall" for 16 consecutive years in the Travel Weekly Readers' Choice Awards.

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